

Robert Rabinovitz, Associate Professor Design

Parsons School of Design
School of Design Strategies
The New School University

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Curriculum Vitae

Education

The New School University

Media Studies, The New School for Public Engagement, MA [Master of Arts] degree
New Media, Screenwriting, Film Form, Film Theory, Film History
September 2011 to January 2014

Pennsylvania Academy of The Fine Arts [PAFA]

Master of Fine Arts Program

Sculpture Department

September 1997 to May 1998 [completed one year of two year MFA program]

Cranbrook Academy of Art

Master of Fine Arts [MFA] degree

Department of 3D Design [Product Design]

September 1990 to May 1992

Philadelphia College of Art [University of the Arts]

Bachelor of Science, Industrial Design [BSID] degree

September 1978 to May 1982

Professional Teaching Experience

Parsons School of Design

School of Design Strategies, 2007 to present

Associate Professor, Design

Teach a variety of courses in the BBA Strategic Design and Management Program and BFA Integrated Design programs including BBA and BFA *Senior Portfolio Strategies* course, BBA Junior *Integrative Research Methods* Course, BBA Junior *Integrative Research and Development* course. Leadership roles in a variety of positions including Development and Coordinator of new *Senior Portfolio Lecture and Workshop (2009-2016)*, Coordinator, Professional Internships, SPACE- Parsons Summer Intensive Program courses, 2007- present, *Introduction to Strategic Design + Management*, *Dual City New York/ London: Strategic Design Management – Managing Innovation*, Summer Intensive 5-day course with Central St. Martins, London, Summer 2015. Coordinator, *Space Materiality class* for 1200 students, over 30 faculty each term, overseeing new Making Center, materials, shop tools, tool carts, syllabi, learning outcomes, 2017-2019.

School of Fashion, 2016 to 2018

Fashion Product Studio

Teach and create new syllabi for BFA Junior Fashion Product Studio, *Contemporary Rituals*, *Youth=Aging=Us*. Spring 2017, *AARP Disrupt Aging Design Challenge*, semester long project. Three (3) student finalists were selected in competition on Aging Population related products, systems and experiences.

BBA Strategic Design + Management Program

Responsibilities include but not limited to curricular development and implementation for new SDS School-wide *Portfolio Lecture and Workshop* course. Courses taught include year-long *BBA Senior Thesis, BBA Design Development, R+D Advanced Methods, Research and Development, Integrative Research and Development, Portfolio Lecture and Workshop*. Hiring and mentoring of new faculty for Portfolio Workshop, prepare and deliver regular faculty evaluations and reports. Plan, coordinate and organize two day, Spring year-end Senior Exhibitions and Presentations including the design, print and organization of all materials for professional and faculty Guest critics. Initiate and nurture internship relationships with non-profit and professional organizations, mentor a variety of students in securing new internships and full time jobs including; *IDEO, Design Continuum, Smart Design, Memorial Sloan Kettering Cancer Center, Uhuru, Ralph Lauren, Vogue, Sony Music Entertainment, The Jim Henson Company, Martha Stewart Living Omnimedia, Alexander Wang, Oscar de la Renta, Conde Nast, The Donna Karan Company, Barneys New York, Harper's Bazaar, Viacom/MTV Networks*.

BFA Integrated Design Program

Curricular development of school-wide *Portfolio Lecture and Workshop* course. Courses include *Senior Portfolio Lecture and Workshop, IDS 5, IDS 6, Senior Thesis year-long studio course, 2018-2019, co-teach IDS 5, IDS 6 Senior Year Long Senior Thesis, 2019-2020, Coordinate, Faculty Advisor, Senior Integrated Design Exhibition, 65 5th Avenue, New York, 2019, Senior Thesis exhibition, Covid-19 faculty advisor, 2020, BFA Internship Coordinator, Coordinator*.

Foundation Program, First Year Program

Coordinated year-long Foundation Laboratory course, overseeing and organizing school wide 500+ freshman students, 32 faculty members and all materials for class including syllabi, regular and annual exhibitions and evaluations. Hire and mentor a variety of faculty across media including fine art, film, communication design, illustration, architecture, urban planning, interior design, sculpture, industrial design and fashion design to allow for a mix and diverse group of experiences for all students at the Parsons first year experience. Courses taught include year-long *Freshman Laboratory, 3D Foundation Studio, 2007-2009*.

First Year Program, Coordinator, Space Materiality Program, 2017-2019

Responsible for overseeing and coordinating Space Materiality Course (3D class), required course for all Parsons Students in first year. Collaborate with School Dean, School Administration and Operations team, Director, part time Faculty Affairs, Making Center Director and Shop Techs, Full time and part time faculty. Plan, create and hold regular faculty meetings, collaborate and oversee Safety and coordination of development of new tool carts, Making Center scheduling of faculty and student Shop registration and approval of safe tool use and maintenance for all equipment. Select and coordinate part-time faculty tool cart maintenance for regular, safe and efficient use. Offer and oversee regular faculty workshops to help students get caught up to speed with use of specific materials, media, tools and equipment. Work directly with *Sustainable Systems* faculty and coordinator to make sure of proper use of healthy and sustainable materials and safety.

Parsons School of Design, 2002 to 2007

Product Design Department, Foundation Department, SPACE Summer Intensive Programs
New York, New York
Adjunct Associate Professor
September 2002 to 2007

Product Design Department, created, developed and implemented new Product Design *Senior Portfolio Course*. Responsibilities individually and team taught included *Junior Product Design Studio, Mass Market Design Concepts and Applications, Senior Portfolio Workshop, Product Design Summer Intensive Program, Introduction to Product Design, Foundation Laboratory* courses. Mentored a variety of faculty for a variety of courses. Parsons IDSA Student Chapter, faculty representative. Organized selection process for top student to represent Parsons at annual IDSA student awards. Initiated, led, directed, faculty liaison and professor for a variety of corporate and non-profit sponsored educational studio projects with major organizations including: *Vespa, Sunbeam, 3M, DaimlerChrysler, Cynthia Rowley, NYFD/New York City Fire Department, New York City Department of Sanitation and Waste Collection, Isamu Noguchi Museum Chess Competition*. Many studio projects focused on International Contemporary Cultural and Social Issues including Human Loss and Limitation, Autism, Man-Made and Natural Disasters. Brought in over \$100,000 in sponsored projects funds. Funds used to support creation of new Computer Lab for Product Design Department students.

Selected Committee / Service work:

First Year Program "Space Materiality", Coordinator 2017-2019, 1200 students, 30-56 faculty each term.
Fulbright Committee, 2014, 2015, 2016
Exhibitions Committee, 2007-2008, 2016-2017
First Year Program Committee, 2007, 2008,
Full Time Faculty Renewable Term Committee member, review of submitted materials for recommendations, 2015
Chair, Full Time Faculty Renewable Term Committee, 2014
SDS Representative of Full Time Faculty Renewable Term Committee, 2020 to present
Parsons Internship Committee, representative, School of Design Strategies, 2009 to present
University-wide Portfolio Committee 2007- present, (numerous iterations)
Parsons Paris BBA Strategic Design + Management program,
Chair Review Committee, 2010, review and report on status and progress of program directly to school dean.
Numerous Ad hoc committees 2007-present
Coordinator, Integrated Design Program, School of Design Strategies, Sophomore IDS3 course, 2019 to present.

Mount Sinai Medical Center

Icahn School of Medicine at Mount Sinai
Center for Technology, Innovation, and Entrepreneurship
Guest Lecturer and Studio course work for Medical Students, New York, New York
Fall 2015

School of Visual Arts, IMPACT, Design for Social Change

Guest critiques and presentation
One Week Summer Intensive, Six Week Summer Intensive
New York, New York,
June 2014

Pratt Institute

Industrial Design Department
Brooklyn, New York
Adjunct Associate Professor, September 2002 to 2006

Taught and coordinated year-long *Senior Portfolio and Professional Practice* course including a variety of guest presentations, visits, guest critiques, interviews and final presentations. Courses taught included *Junior Product Design Studio, Year-long Senior Portfolio/ Professional Practice Studio, Sustainable Design Studio.* Team taught Senior Portfolio course with Bruce Hannah, former chair of Pratt ID, Team taught Sustainable Design studio with Deb Johnson, former Chair of Pratt ID. Coordinated end-of-year professional interview sessions preparing students for professional careers.

College for Creative Studies

Detroit, Michigan
Associate Professor, Industrial Design Department
Responsible for all levels of full time position in Teaching, Research and Service. Courses included all levels of the Product Design curriculum including Product Design 1, 2, 3, 4, Furniture Studios, Solid Works. Significant roles in coordinating and designing student exhibitions, promotion of student work, out-reach and promotion with local and Midwest IDSA chapter. Representative for "Portfolio Days" in numerous cities around the USA for recruiting students including Cincinnati, Miami, Detroit.

Section Chair, Furniture Design, August 1998 to May 2002

Furniture Design: Initiated, created and developed new curriculum and program within larger Industrial Design Department of world renowned Product and Transportation Design programs.

Interim Industrial Design Department Chair, January 1999 to January 2000

Chair responsibilities included overseeing work for Transportation Design, Product Design and Furniture Design Programs. Numerous and extensive responsibilities as chair including but not limited to: course development, committee work, faculty hire and evaluations, student exhibitions. Taught and developed numerous courses, served on numerous committees, created and designed extensive exhibitions private and public, IDSA Industrial Design Faculty Representative. Help bring in over \$40,000 in sponsored projects.

University of Wisconsin-Stout

Associate Professor, Industrial Design (promoted from Assistant Professor 1995)

Department of Art and Design

Menomonie, Wisconsin, August 1992 to May 1996

Senior member, Industrial Design program for three of a four-year tenure. Responsible for most levels of teaching studio design courses from including: *Theory and Methods, Presentation Techniques, Interior Furniture Design, Product Form, IDII, IDIII and ID IV*. Responsible for numerous roles in teaching, research and service as senior full time faculty member serving on a variety of committees including hiring and evaluation of full and part time faculty. Sponsored projects included projects with *Rollerblade, Trek, Puma*. Helped bring in over \$80,000 in sponsored projects unrestricted funds. Responsible for numerous design exhibitions local and in the US, IDSA faculty mentor, numerous full time positions in service and committee work, took initiative to promote ID Department locally and internationally, designed and edited IDSA Chapter Newsletter 1992-1996. Brought in a variety of professional designers and speakers, guest lecturers and critics over tenure.

Professional Design Experience

Robert Rabinovitz Studio

New York, New York, 1992 to present

Owner, transdisciplinary design studio for experiential furniture and objects, web, poetry, music, film and video. Selected clients include; Nambe, Ochre, *Linked Music, SiriusXM radio, Clio, Jewish History Museum, Jewish Heritage Museum, Cranbrook Academy of Art Museum, Leslie Christian Design Studio, Dkor Interior Design Studio, Private clients and collectors.*

Spring + Crosby

New York, New York, 2006 to present

Designed and produced full line of experiential objects and furniture collection for 2006 ICFF International Contemporary Furniture Fair, New York City, May 2006

Hummer H2/ General Motors

Press Kit Binder

Client: Premier Communications

Royal Oak, Michigan, 2002

Design Consultant

Consultant product designer for press kit binder for new H2 vehicle launch to worldwide press. Responsible for collaboration and design of Hummer H2 binder, project coordinator of specification of materials and processes of components, vendor search and selection including quotes and follow thru of final product construction and delivery.

College for Creative Studies

Reception Desk, Walter B. Ford II Building, Detroit, Michigan, 2002

Design and develop of Reception / Security Desk for lobby in new Walter B. Ford II Building at College for Creative Studies. The new building houses four of the eight majors of the Art and Design College including Industrial Design, Graphic Communication, Interior Design and Animation and Digital Media. Responsible for design, development, specification and follow-thru of finished reception desk. Worked with President, Richard Rogers, college administration and Gingell Associates, the firm responsible for construction and installation of the reception desk.

VH1 Media + Press Kit, 2002-2003

Client: Elevator, New York, New York, Windsor, Ontario, 2002

Design Consultant

Product design, specification, and packaging. Designed with Elevator, design studio. Responsible for all 3D design, construction and specifications, client and vendor liaison, quoting of physical binder, case, folder concepts and final design.

Moen- Revolution, Shower Head System

Moen Incorporated, North Olmsted, Ohio, November 1999 to September 2000

Design Consultant, Team Project, Concept design + development of new "Revolution", Bathroom Shower System Team project with Moen in-house staff, Phillips Plastics of Wisconsin, Design Design of San Diego, California, and Design Continuum Inc. of Boston. Worked as a group member of collaborative design team for the design and development of new consumer showerhead product system. Team included *Design Continuum*, Boston, *Design Design*, San Diego, and *Moen Design*, Engineering and Marketing teams. Awarded Design patent.

Knoll, Inc.

New York, Pennsylvania, Michigan, August 1999 to March 2000

Design Consultant

Knoll Systems Furniture Line

Design and development to help update image and function of long standing Knoll furniture storage system line. Challenge was to create a product that would work with a variety of existing furniture lines as specified by designers and architects.

McCoy Residence and Studio

Buena Vista, Colorado, July 1999 "Designing the User Experience"

Ten-day intensive professional development workshop with Michael McCoy, designer, educator, Chicago, Bill Moggridge, former co-founder IDEO, Former Director of Smithsonian Institution's Cooper Hewitt, National Design Museum, and Tucker Viemeister, design director of Razorfish, Studio Red, Frog, New York.

Details, member Steelcase Design Partnership

New York, New York, June 1991 to September 1991

Summer Internship: Contract Furniture Accessories Division

Responsible for a variety of inter-office activities as well as concepts and development of new line of hanging and mountable accessories for the systems contract office furniture environment.

Design Consultant

Narberth, Pennsylvania, September 1989 to September 1990

Clients included Peter Bressler Design Associates, Philadelphia, Pennsylvania, Danskane, Form Design Group, Haverford, Pennsylvania.

William Sklaroff Design Associates

Ardmore, Pennsylvania

Senior Industrial Designer, August 1986 to September 1989

Multi-disciplinary industrial design consulting office specializing in contract office furniture, office and desk accessories and showroom design. Other disciplines included electronic product design, graphic design and interior design. Responsible for all design phases, involved in every job phase from client contact and initial presentation through production and supervision. Clients included: Smith Metal Arts, Baker Furniture, Herman Miller, Spinneybeck, McDonald Products, Roffman Associates.

Ampex Corporation

Redwood City, California

Industrial Design Department, December 1985 to April 1986

Independent Design Contractor, Corporate industrial design office specializing in product design for the professional audio industry. Responsibilities included research, concept sketches, model construction, design control drawings, vendor and corporate liaison.

Prova Design Development Group

Mountain View, California

Design Consultant, June 1985 to July 1986, Multi-disciplinary industrial design consulting office specializing in advanced technology product design. Responsibilities included research, concept development, presentation drawings, prototype development, and client and vendor liaison.

Robert Hain Associates, Inc.

Scotch Plains, New Jersey

Industrial Designer, October 1983 to June 1985

Multi-disciplinary design consulting office specializing in product, package, structural package and graphic design. Responsible for all design phases including research, concept development, models, presentation drawings and

production drawings. Representative clients included: IBM, Dow Chemical, General Electric, Okidata Corporation, Dixon/American Crayon, Dialight Corporation, Devine Lighting.

MM&R, Ltd.

Langhorne, Pennsylvania

Industrial Designer, June 1982 to October 1983

Multi-disciplinary design consulting office specializing in product, exhibit, display and graphic design. Involved in the design and direction of all projects. Involved in every job phase from client contact through prototype, production and follow through supervision.

Press / Published Work / Awards

Care + Wear, Brain Cancer Awareness Month Blog, Spring 2017, in response to Brain Cancer Awareness Month, Interviewed for Care + Wear Monthly Blog. <https://www.careandwear.com/blogs/community/brain-cancer-awareness-month-finding-myself-again>

The New School for Drama, Cinematography for Short Film, *Exit Carolyn*, by Jennie Berman Eng, Directed by Whitney Aronson, Collaborative project Screening, Drama School and MA Media Studies, with Director of Blue Bloods, NYC, Spring 2014

Made in NY by IEP Media Center, submitted proposal to help launch New Educational Programs, Spring 2014

Teacher of the Year Award (as voted by students) awarded at Spring 2012 student graduation program Parsons The New School of Design, School of Design Strategies 2011-2012

Brain Hackathon, Experimental work with new brain monitoring technology, New York City, November 2013

Twelve Poems, Volume 1, 2, 3

Self-Published Poetry and Photography of 12 poems in each volume, by Robert Rabinovitz, printed by Conveyer Press, New Jersey, USA, Lulu publishing. 2012 to 2017

Film and Video works by Robert Rabinovitz

A variety of new and experimental film and video work written, directed, edited including:

Maybe Me, Dusty, a brief history of jazz, propensity, a brief history of today, like_unlike, roof, sean, ride, joe. 2011-present. Recognition for a number of short films accepted into USA festivals.

Maybe Me, Experimental Short Film, San Francisco New Concept Film Festival, Best Experimental Short, 2017

Maybe Me, Experimental Short Film, The Indie Film Film Awards, Award of Recognition, 2017

Maybe Me, Experimental Short Film, NYC IndieFest Film Awards, 2014

Maybe Me, Colorado International Film Festival, 2014

Maybe Me, International Independent Film Awards, 2014

Maybe Me, Other Venice Film Festival, 2014

Maybe Me, Yosemite International Film Festival, 2014

The Seizure, feature length screenplay based on a true story by Robert Rabinovitz and Amos Poe, founding member of No Wave Cinema movement (1975-1985), East Village music and art scene. Selected for second round of Sundance Institute Feature Film Program, January 2013 Screenwriters Lab, Sundance 2011-2012. Finalist Beverly Hills International Film Festival, 2013, Finalist Burbank International Film Festival, 2013, Selected to Squaw Valley Screenwriters Colony, July 2014.

Linked Music, Sirius XM Radio Program, Linked Music explores the interplay of Classical, Jazz, Rock and Electronic Music with musicians innovating across genres. Program Host, Peter Cummings, guests include; Sting, Annie Lennox, Brian Wilson, Bobby McFerrin, David Garrett, Jeff Beck, Matt Halmovitz, Wynton Marsalis, Owen Pallett. Responsible for all aspects of the design process including initial concept, sketches, wireframe development, client relations and collaboration with all team members to help launch site. Design, Ya wen Lu, former Parsons BBA Design + Management student, Genda Lin, Art Direction, Robert Rabinovitz, 2010-2011

The Design Process, design app

Based on a rich history of methodologies and techniques developed over twenty years, this new app and potential website are designed to provide a variety of tools to help explore and pose creative challenges and solve problems from everyday life situations to wicked problems for people of all ages and backgrounds. Projects could be to design a chair, create a poem, a film, a sculpture, using the design process. Team includes former Parsons BBA Design + Management students, Rosalind Louvet, Daniella Pena, and Parsons Product Design student Yejin Min, Robert Rabinovitz.

2011-2012

ADEX Awards Award Winner, Bronze, Gold and Platinum for variety of projects including: Whisper, Illuminated Acrylic Space divider, Slim Mirror Collection, Composition Desk Accessories, Shine Menorahs, Outlet Wall lights, Spring 2011 to present

Project H Design, Global Industrial Design Nonprofit

Interview with Emily Pilloton, Founder/Executive Director, Project H Design

“100 Products that Empower People” Design Revolution Roadshow, Pratt Institute interview with former Parsons School for Design student, Eddie Chu, Spring 2011

Quantified Self Presentation, Mapping the Design Process of a Brain Seizure,

New York City Chapter of the “Quantified Self” group, show and tell group presentation and review.

New York, NY, Fall 2010

Journal of Design Strategies

Parsons The New School for Design, School of Design Strategies

Glass House Review: Written review of design process and collaborative educational workshop experience and interactive game/role playing, for variety of invited guests of the Glass House. Professional designers, architects, builders, writers, critics, collaborate to explore the future of the building profession. Stimulated by the “McMansion” and potential redesign or demolition of building site adjacent to the original Phillip Johnson Glass House. Co-authored the review of the project with Colleen Mackelin, Chair MFA Design and Technology Department, Parsons The New School for Design, with The Phillip Johnson Glass House, IDEO, Parsons Graduate Students, Undergraduate students, Ray Anderson, CEO Interface, leading sustainable industrial lifecycle systems, Linda Tischler, Senior Editor, Fast Company, Cameron Sinclair, CEO, Architecture for Humanity.

Spring 2009

Actually, alternative + folk music, singer, songwriter

Tunecore, international online music and video distribution network. All music posted live on iTunes in US, Australia/N.Z., Canada, UK/European Union, Japan, eMusic, Rhapsody, Napster. Two albums of lyrics and songs by the band “actually”, 1st album: 1, with 25 songs, Second album: 2, with 14 songs.

Jango airplay, international online service with 7 songs online. All music and lyrics by Robert Rabinovitz

June 2007-present

Current TV New York City

Interview and critique for TV Cable show about the new MUJI store in SOHO,

NYC, November, 2007

Isamu Noguchi Museum, Chess Set Design Competition.

The Imagery of Chess Revisited. Faculty led Product Design student project to design a new chess set, Fall 2005. Top four of five awards including top award, were given to Parsons Product Design students. Designs, Exhibition and Press during the Museum exhibition along with some of the most well known artists and designers in the world. Noguchi Museum, Long Island City, NY

November 2005

The Bachelor, ABC Television

Meditation Table and Chairs

Jim Kempner Fine Art Gallery, New York, New York, April 2004

Moen Revolution Showerhead System

Design Patent, 2002, 2002 Business Week, IDEA Bronze Award,

2002 ID Annual Design Annual, Design Distinction Award
2002 Innovation IDEA Industrial Design Excellence Bronze Award
CNN Television Network "Making the MOOSt of It", Interviewed by Jeanie Moos of CNN during International Contemporary Furniture Fair, New York City for television Design Special, June 2000

Product Design 2, Edited by Robert Blaich, former senior managing director, Philips of the Netherlands
Rockport Publications, 1995

Cranbrook Nynex Projects
Michael and Katherine McCoy Co-chairs,
Design Department
Cranbrook Academy of Art,
Bloomfield Hills, Michigan, 1991

Educational Grants/ Sponsored Projects

Parsons School of Design

Faculty Research Funds, 2009-2020, working with a variety of students each year including; *MFA Transdisciplinary Design*, *MS Strategic Design and Management*, *BBA Strategic Design*, *BFA Product design* we have been exploring and developing a variety of projects including experiential objects and lighting, design process and hero's journey games and tools, photography and poetry books.

Fall 2019 to Spring 2020, \$5100, Research Assistant, New website development for comprehensive multidisciplinary site to help integrate numerous existing websites into one. Complex project integrating art, design, music, poetry, film, photography, teaching. New children's book concepts "*I want to be an artist*", *I want to be a designer.*"

Fall 2018 to Spring 2019, \$5100, Research Assistant, New website development for comprehensive multidisciplinary site to help integrate numerous existing websites into one. Complex project integrating art, design, music, poetry, film, photography, teaching.

Fall 2017 to Spring 2018, \$5100, Research Assistant, Li Chen, MFA Design and Technology, Nirav Chandru Tolani, MS Strategic Design and Management. Help begin to organize and put together a new integrative website to include teaching, design, film, poetry, photography.

Fall 2016 to Spring 2017, \$4335.00, for work with Research Assistant, Alyson Thompson, *BFA Product Design*. Exploring new concepts and prototypes for lighting, magnetic interactive toys and games and experiential objects.

Fall 2015-Spring 2016, Faculty Research Funds, \$5100, for work with Research Assistant, Vidushi Goel, MS Strategic Design and Management, building upon previous work developing a new interactive board game about The Design Process and The Hero's Journey.

Fall 2014 to Spring 2015, Faculty Research Funds, \$5100, BBA Strategic Design and Management students Brendan Dunne, Chloe Kolsen, Continued development of original poetry and photography books for publishing.

Fall 2012-Spring 2014, Faculty Research Funds, \$5100, \$5100, MFA Transdisciplinary Design student Eulani Labay, BBA Strategic Design and Management, Daniella Pena, Rosalind Louvet. "The Design Process" web, interactive educational development tools to help non designers understand and use the stages of the design process to create and learn.

Video-augmented Web-based Clinical Training Tool for Community Mental Health Clinicians, NSU School Wide Faculty Research Fund, 2015 Sep, NSU school wide Faculty Research Grant, Primary Applicant: Jeremy D. Safran, Ph.D., Chair and Professor of Psychology, NSU, Co-applicant, Virgil Wong, Robert Rabinovitz: 2015-2016, Faculty Research Fund Grant, \$3,158, 2016-2017, Faculty Research Fund Grant, \$7,204 Update of website design, film shoot, content exploration, graphic design and interface of content to better serve community of psychologists. NSU Collaboration with Psychology, Media Studies and Parsons and a variety of students. Project entails developing and evaluating the effectiveness of web-based video training tools for

improving the clinical skills of psychotherapists in community mental health centers in order to improve the quality of clinical care for underserved patient populations seeking help for a variety of mental health issues.

Parsons the New School for Design

Sponsored Projects, 2002-2007:

Donna Karan, Urban Zen, The Red Cross of Greater New York, 3M, Sunbeam, New York City Fire Department, Daimler Chrysler, Vespa, New York Sanitation Department. Projects raised over \$100, 000 in funding. Some of funds used to support creation of new Computer Lab for Product Design Department students.

College for Creative Studies, Detroit, MI

Industrial Design program, \$40,000 in unrestricted funds for development of new backpack design concepts, coursework, critics. Student Internships and full time positions

Jansport, a VF Company

Appleton, Wisconsin, Spring 2000

Center for Creative Studies

Tannahill Faculty Grant, New Furniture Development, Spring 1999

University of Wisconsin-Stout Faculty Initiative Grant

“Explorations and Projects in the Human Experience of Sensorial Phenomena”, Fall 1992-Spring 1993

University of Wisconsin-Stout Faculty Grant

“Small Appliance Sound Systems”, Spring 1994, developed new sound proofing system for coffee grinders with entrepreneur and product design students.

Trek Bicycles,

Waterloo, Wisconsin

Industry-sponsored student project, internships and full time positions

University of Wisconsin-Stout

Industrial Design Department, Spring 1993

Puma AG/USA,

University of Wisconsin-Stout

Industrial Design Department

Industry-sponsored student project, student internships and full time positions

Brockton, Massachusetts, Spring 1993, Spring 1994

Rollerblade,

Industry –sponsored student project, student internships and full time positions

University of Wisconsin- Stout

Industrial Design Department,

Minnetonka, Minnesota, Spring 1994, Spring1995

Educational Honors/Grants

AARP and Parsons School of Fashion, “Disrupt Aging Design Challenge”, three of the twelve finalists were from my Junior BFA Fashion Product Design students including Jenna Yeonjae Kim, Magdalene Wai Wan Chan and Pamela Cooper. Projects included *Delight*, a new design and publication of the AARP Magazine, now in consideration of production, *Unboxed*, an interactive portable hand bag holding traditional and contemporary non-digital games that connect youth and the aging for face to face communication, a inflatable wearable back support system for patients with a variety of back pain. Students were required to create products, systems, publications and short videos.
Spring 2017

ADEX Awards

Spring and Crosby, Award Winner, Bronze, Gold and Platinum for variety of furniture and accessory projects.

Spring 2011 to present

Parsons The New School for Design

BBA Design + Management Program
Academic year, 2011-2012 "Teacher of the Year Award" (Voted by Students),
Honored at Graduation Ceremony, May 2012

Parsons The New School for Design
Nominated for Outstanding Teaching Award, 2007- 2011

Parsons The New School for Design
2010-2017, Faculty Research Funding Award \$4000-\$5200/yr.

Graduate Assistantships

Pennsylvania Academy of The Fine Arts
Wood and Metal Shop Assistant, Academic Year 1998-1999

Steelcase Design Scholarship
Cranbrook Academy of Art
Bloomfield Hills, Michigan
Full tuition scholarship academic year 1990-1991

Cranbrook Academy of Art
Design Department
Bloomfield Hills, Michigan
Photography and Video 1991-1992

Affiliations

Industrial Design Society of America
IDSA Professional Member, 1982 to present

Parsons School of Design
IDSA Student Chapter Faculty Advisor, 2002-2006
Center for Creative Studies

IDSA Student Chapter Faculty Advisor, 1999-2002
University of Wisconsin-Stout

IDSA Student Chapter Faculty Advisor, 1992-1993
Cranbrook Academy of Art IDSA Vice-President Student Chapter,
September 1990 to May 1992

IDSA Minnesota Chapter Newsletter,
Design and Art Director, Co-Editor, 1992-1996
American Center for Design, Member, 1992-1997

Guest Presentations/ Critiques

Mount Sinai Medical Center
Icahn School of Medicine at Mount Sinai
Center for Technology, Innovation, and Entrepreneurship
Guest Lecture Series
Fall 2015

School of Visual Arts, IMPACT, Design for Social Change
Guest critiques and presentation, One Week Summer Intensive, Six Week Summer Intensive

New York, New York,
June 2014

Parsons School of Design

Guest for a variety of Undergraduate and Graduate courses, final presentations and critiques.
New York, New York
2002 to present

Pratt Institute

Industrial Design Department MFA, BSID
Guest for a variety of undergraduate and graduate courses, final presentations and critiques.
Brooklyn, New York
2002 to present

The University of Pennsylvania

IDP Integrated Design Program
School of Engineering, School of Design, Wharton School of Business
Presentation and visit to students and faculty for New IDP, Integrated Design Program in development.
Philadelphia, Pennsylvania, Spring 2011

Isamu Noguchi Museum

The Imagery of Chess Revisited Exhibition
Guest Moderator
Long Island City, New York
November 2005

Appalachian State University

Industrial Design Department
Guest critic, presentation of work to faculty and students
Boone, North Carolina
Spring 2010

Drexel University

School of Engineering and Design
Guest critic, presentation of work to faculty and students
Philadelphia, Pennsylvania
Spring 2008

Philadelphia University

Department of Industrial Design
Guest critic, presentation of work to faculty and students
Philadelphia, Pennsylvania
Spring 2007

University of the Arts

Industrial Design Department
Presentation of work and critiques
Philadelphia, Pennsylvania
Spring 1997

Arizona State University

Industrial Design Department
Guest critic, presentation of work to Industrial Design faculty and students
Tempe, Arizona
Spring 1997

Cranbrook Academy of Art

Design Department

Presentation of work to 3D design faculty and students,
Bloomfield Hills, Michigan, Fall 1995

Minneapolis College of Art and Design

Guest critique in furniture design class by Dean Wilson, Furniture Design Chair
Minneapolis, Minnesota
Fall 1994, Spring 1995

Art Center College of Design

Guest presentation, critiques, One-week visit and Faculty exchange with Steve Diskin,
Professor in Product Design and Environmental Design, Current Chair ID Pratt Institute
Pasadena, California
Summer 1994

Exhibitions/Work Shown

International Topanga Film Festival

Finalist Feature Length Screenplay: "The Seizure"
Reading Screenplay with actors during film festival
Topanga, California
Summer 2015

Squaw Valley Writers Colony

Finalist in Screenplay Competition to help develop feature length screenplay "The Seizure"
Work with mentor Eugene Corr and others at festival
Squaw Valley, California
Summer 2014

Maybe Me, short film screenings and awards:

NYC Indie Film Festival, 2017, *Maybe Me*

Oaxaca Film Festival, 2017, *Maybe Me*

Other Venice Film Festival, 2014, *Maybe Me*

Reel Recovery Film Festival, 2014 New York City Premier, *Maybe Me*

Best Short Film at the 2014 Colorado International Film Festival, *Maybe Me*

The IndieFEST Film Awards, 2014, *Maybe Me*

Yosemite International Film Festival, 2014, *Maybe Me*

International Independent Film Awards, Honorable Mention Experimental Short of the 2014, *Maybe Me*

The Seizure, feature length screenplay:

Beverly Hills International Film Festival, Finalist, 2013

Burbank International Film Festival, Finalist, 2013

Squaw Valley Screenwriters Colony, July 2014

Yosemite International Film Festival, Award Winner, 2018

Ruff Cuts, short films screened

Propensity, *Maybe Me*

The New School University, Media Studies MA Program, The New School for Public Engagement
Fall 2012

Design Lush

Show and sale of items in Spring + Crosby collection

Design Center New York City

2008 to present

Ochre, SoHo, New York City

Show and sale of items from Spring + Crosby collection of menorahs
2008 to present

Cranbrook Art Museum Store,
Sale of Spring + Crosby collection items for store
Bloomfield Hills, Michigan
2008 to present

Museum of Jewish Heritage Shop,
Menorah Designs
Collection representation and sales
Lower Manhattan, NY 2009 to present

Absinthe Restaurant
Design and Installation of custom sculpture from Spring + Crosby collection
Naples, Florida
Spring 2009

Parsons The New School for Design
Small Works Exhibition, Street lines: Photographs of cut lines into streets of NYC, Poetry
September 2009

New York Alumni Club Exhibition
Pennsylvania Academy of the Fine Arts
Sponsored by Frost & Reed Fine Art, *Sculpture, Drawings*
Brooklyn, New York
March 2008

International Contemporary Furniture Fair
ICFF 2006
"Spring + Crosby" Collection Experiential Furniture and Objects
New York, New York
May 2006

Jim Kempner Fine Art
Meditation Table and Chairs
New York, New York
September 2004 - 2005

Life Symphony
Meditation Table and Chairs
Design Review and Exhibition, Felissimo Design House
New York City, New York
March 2003

20th International Wine Auction
Bronze Sculptures
Center for Creative Studies
Renaissance Center, Detroit, Michigan
October 2001

Center Galleries "Activating Space" Group Show
Center for Creative Studies, Collaborative installation with students from the Fine Arts, Sculpture, and Industrial Design Department. Faculty included Joe Wesner, Chair, Sculpture Department and Robert Rabinovitz, ID Dept. "*Activating Space*", an exploration into the physical and philosophical perceptions of space and place. Materials: light, video projection, sound, graphite, string, black tape.
Detroit, Michigan, January to February 2001

19th International Wine Auction

Center for Creative Studies Renaissance Center
Custom Wine Rack, Design and construction
Detroit, Michigan
October 2000

Exhibit A Gallery

Group exhibition of *furniture, sculpture, drawings and paintings*
Birmingham, Michigan
November 2000

Michigan Artists

Janice Charach Epstein Gallery
Jewish Community Center of Metropolitan Detroit
Group show of *furniture, sculpture, drawings*
September 2000

HeliArc Industrial Design Show

CPOP Gallery
Group show, *furniture, sculpture, drawings*
Detroit, Michigan
August 2000

Menorah Art Show

Sponsored by Neiman Marcus and Jewish Federation of Detroit Group
Menorah Design show exhibited at Neiman Marcus,
Somerset Collection South, Troy, Michigan
December 2000

International Contemporary Furniture Fair

ICFF 2000
Design and Exhibition for Center for Creative Studies,
Student and Faculty work, New York, New York
May 2000

Center Galleries "Dysfunctional Sculpture" Group Show

The Drawing of a Chair, Materials: steel rod, silk thread, steel setscrews, aluminum plate, and clamps
Center for Creative Studies, Detroit, Michigan
September 1999

Pennsylvania Academy of Fine Arts

Summer Show, *Wood Constructions*
Philadelphia, Pennsylvania
Summer 1998

Lock Jaw Gallery

Show of *Furniture, Paintings, and Sculpture*
Philadelphia, Pennsylvania
December 1997 to January 1998

Highwire Gallery

Installation: *Drawing space*, One-week installation exploring the continuation and complexity of perception and sight using existing gallery space.
Materials: graphite, string, ladder, level.
Philadelphia, Pennsylvania
January 1998

University of Wisconsin-Stout Furlong Gallery, Ray Hall, Series of Faculty exhibitions: "Ray Hall" group show, *paintings, drawings, poetry*, Fall 1995, "New Works" group show, paintings, and poetry reading, Spring 1994, "Sanctuary" group show, Furniture, Fall 1994, "Faculty One" group show, furniture and sculpture, Fall 1992, Menomonie, Wisconsin

Art Borders Gallery, *Geometrie*
Furniture and Paintings, Illusionary Furniture
Fall 1992-Summer 1994
Group Theme Show
Minneapolis, Minnesota
Fall 1993 to Summer 1995

Cilla Scott Gallery
Assorted Furniture/ Objects
Royal Oak, Michigan
Spring 1992 to 1999